December 14, 2011

TO THE MEMBERS OF THE UNITED STATES CONGRESS:

The undersigned businesses, trade associations, and professional and labor organizations, representing a broad cross-section of the American economy, write in support of rogue sites legislation. We commend both the House and the Senate for their attention to this important issue.

We urge Congress to enact legislation that targets those who abuse the Internet ecosystem and reap illegal profits by stealing the intellectual property (IP) of America's innovative and creative industries. These rogue sites—websites dedicated to counterfeiting and piracy—put American jobs, consumers, and innovation at risk.

Using the veil of sophisticated and well-designed websites, many of these online IP thieves pose as legitimate businesses, luring consumers to purchase fraudulent products. Some rogue sites even sell dangerous and defective goods that jeopardize the health and safety of American consumers who are deceived into purchasing consumer goods that are poorly constructed or even contaminated with dangerous toxins. Consumers also unwittingly put themselves at risk of identity theft and malicious computer viruses by visiting these sites.

IP-intensive industries are a cornerstone of the U.S. economy, employing more than 19 million people and accounting for 60 percent of exports. Rampant online counterfeiting and piracy presents a clear and present threat to American jobs and innovation. A study examined approximately 100 rogue sites and found that these sites attracted more than 53 billion visits per year, which averages out to approximately nine visits for every man, woman, and child on Earth. Global sales of counterfeit goods via the Internet from illegitimate retailers reached $135 billion in 2010. The theft of American IP is the theft of American jobs.

The United States cannot and should not tolerate this criminal activity. Not only are jobs and consumers at risk, but rogue sites contribute absolutely no value to the U.S. marketplace. The operators of rogue sites break laws, do not pay taxes, and skirt accountability. In light of these concerns, we urge you to enact carefully balanced rogue sites legislation this year. We commend the House and the Senate for their attention to this important issue and look forward to working with you in support of that goal.

Sincerely,

1-800 Contacts, Inc.
1-800-PetMeds
1K Studios
2b1 Inc
3M Company
ABRO Industries, Inc.

Acushnet Company
adidas America
Advanced Medical Technology Association (AdvaMed)
Allen Russell Photography
Alliance of Automobile Manufacturers
Alliance of Visual Artists (AVA)
Altria Client Services
American Apparel and Footwear Association
American Association of Independent Music (A2IM)
American Board of Internal Medicine
American Federation of Musicians
American Gramaphone LLC
American Made Alliance
American Mental Health Counselors Association
American Photographic Artists
American Society of Composers, Authors and Publishers (ASCAP)
American Society of Media Photographers
American Society of Picture Professionals
American Watch Association
Anatoly Pronin Photography
Andrea Rugg Photography
Anti-Counterfeiting and Piracy Initiative (ACAPI)
Applied DNA Sciences
Art Holeman Photography
Association of American Publishers (AAP)
Association of Equipment Manufacturers
Association of Independent Music Publishers (AIMP)
Association of Test Publishers
AstraZeneca plc
Australian Medical Council
Autodesk, Inc.
Automotive Aftermarket Industry Association
Baker & Taylor Ent.
Bay State Psychological Associates
Beachbody, LLC
Beam Global Spirits & Wine
Benchmade Knife Company
Bill Parker Studios Inc.
Blue Sky Studios, Inc.
Bose Corporation
Braasch Biotech LLC
Brian Stevenson Photography
Brigid Collins Family Support Center
Broadcast Music, Inc. (BMI)
Build Media, Inc.
Burberry

Burning House Records
Burton Snowboards
C. F. Martin & Co., Inc.
Callaway Golf Company
Canada Goose
Cascade Designs Incorporated
Caterpillar Inc.
Caveon, LLC
CBS Corporation
Cengage Learning
Center for Credentialing & Education
Center Stage Photography
CFA Institute
Chanel USA
Christopher Semmes Photography
Chrysler Group LLC
Church Music Publishers Association
Cimarron Group
CMH Images
Coach
Coalition Against Counterfeiting and Piracy (CACP)
Columbia Sportswear Company
Comcast Corporation
Commercial Photo Design
Commercial Photographers International
Comprehensive Adult Student Assessment System
Consumer Healthcare Products Association
Copyright Alliance
Copyright Clearance Center (CCC)
Coty Inc.
Council of Fashion Designers of America
Country Music Association
Creative America Campaign Inc.
Creative Microsystems Corporation
CropLife America
Cross-Entertainment LLC
CSA Group
CVS Caremark
D'Addario & Company, Inc.
Dan Sherwood Photography
Danita Delimont Stock Photography
Dayco Products, LLC
Deluxe Entertainment Services Group
Dennyfoto
Derek DiLuzio Photography
DeVaul Photography

Diffraction LTD
Direct Selling Association (DSA)
Directional Insight
DIRECTV
Distefano Enterprises Inc.
Dolby Laboratories, Inc.
Dolce & Gabbana USA, INC.
Dollar General Corporation
Don Grall Photography
Doriguzzi Photographic Artistry
Dunford Architectural Photography
Eagle Rock Entertainment
Economic Strategy Group
Ed McDonald Photography
Educational & Industrial Testing Service
Electronic Arts, Inc.
Electronic Components Industry Association (ECIA)
Electronic Retailing Association
Eli Lilly and Company
Englebert Photography
Entertainment Software Association (ESA)
ERAI, Inc.
Eric Meola Studio Inc
ESPN Inc.
Evidence Photographers International Council
Ex Officio
Exxel Outdoors
FAME Publishing Co., LLC.
FAME Recording Studios
Far Bank Enterprises
Fashion Business Incorporated
Federation of State Boards of Physical Therapy
Fender Musical Instrument Company
FilmL.A., Inc.
Five By Five Inc.
Footwear Distributors & Retailers of America (FDRA)
Ford Motor Company
Fortune Brands, Inc.
Fred J. Lord Photography
GAR Associates
Gelderland Productions, L.L.C.
Gemvision Corporation
Gibson Guitar Corp.
GlaxoSmithKline
Gospel Music Association
Governors America Corp.

Graduate Management Admission Council
Graphic Artists Guild
Greeting Card Association (GCA)
Greg Nikas Photography
Gucci America, Inc.
Guru Denim
H.S. Marketing & Design, Inc.
Harley-Davidson Motor Company
HarperCollins Publishers
Harry Fox Agency
Hastings Entertainment, Inc.
ICM Distributing Company, Inc.
IDS Publishing
IEC Electronics corp.
Images Plus
Imaging Supplies Coalition (ISC)
IMAX Corporation
Independent Distributors of Electronics Association (IDEA)
INgrooves
Innate-gear
InterContinental Hotels Group (IHG)
International AntiCounterfeiting Coalition (IACC)
International Trademark Association (INTA)
IPC-Association Connecting Electronics Industries
IPCybercrime.com LLC
Ira Montgomery Photography
J.S. Grove Photography
James Drug Inc.
Jaynes Gallery
JCPage Photography
Jean Poland Photography
Jeff Stevensen Photography
John Fulton Photography
John Wiley & Sons, Inc.
Johnson & Johnson
Juicy Couture, Inc
Julien McRoberts Photography
K&R Photographics
kate spade
Kekepana International Services
Kenneth Garrett, photographer for National Geographic
Killing Jar Productions LLC
Lacoste USA
Laurent Bouzereau, producer for Nedland Media, Inc.
Leatherman Tool Group, Inc.
Lexmark International, Inc.

Lieberman Research Worldwide
Light Perspectives
Linda Olsen Photography
Little Dog Records
Liz Claiborne, Inc
L'Oréal USA
Lucky Brand Jeans
LVMH Moët Hennessy Louis Vuitton
Macmillan
Major League Baseball
Major League Soccer
Marcia Andberg Associates LLC
Mark Niederman Photography
Marmot
Marona Photography
McLain Photography Inc
Merck & Co., Inc.
Messy Face Designs, Inc.
Michael Stern Photography
MicroRam Electronics, Inc.
Minor League Baseball
Minter Works of Art
Mira Images
Mob Scene Creative Productions
Monster Cable Products, Inc.
Moose's Photos
Morningstar Films LLC
Motion Picture Association of America, Inc. (MPAA)
MotionMasters
Motor & Equipment Manufacturers Association
MPA - The Association of Magazine Media
Mr. Theodor Feibel (sole proprietor)
Music Managers Forum-U.S.
Nashville Songwriters Association International
Natalie Neckyfarow Actor/Dancer/Singer
National Association of Broadcasters
National Association of Manufacturers
National Association of Music Merchants
National Association of Recording Merchandisers (NARM)
National Association of Theatre Owners (NATO)
National Basketball Association (NBA)
National Board for Certified Counselors
National Board for Certified Counselors Foundation
National Confectioners Association
National Electrical Manufacturers Association (NEMA)
National Football League (NFL)

National Music Publishers' Association (NMPA)
National Retail Federation (NRF)
NBCUniversal
Nervous Tattoo Inc., dba Ed Hardy
New Balance Athletic Shoe, Inc.
New Era Cap Co Inc
New Levels Ent. Co. LLC
News Corporation
Next Decade Entertainment, Inc.
NHL Enterprises, L.P.
Nicholas Petrucci, Artist, LLC
Nike, Inc.
Nintendo of America Inc.
Nissle Fine Art Photography
North Dakota Pharmacists Association
North Dakota Pharmacy Service Corporation
Oakley, Inc.
One Voice Recordings
OpSec Security, Inc.
Outdoor Industry Association
Outdoor Power Equipment Institute (OPEI)
Outdoor Research, Inc
Pacific Component Xchange, Inc.
Party Killer Films LLC
Pearson Clinical Assessment
Peavey Electronics Corporation
Perry Ellis International
Personal Care Products Council
Peter C. Brandt, Architectural and Fine Art Photography
Peter Hawkins Photography, Inc.
Petzl America
Pfizer Inc.
PGA of America
Philip Morris International
Photojournalist Dave Bartruff
Picture Archive Council of America (PACA)
Pigfactory Music
PING
PNW Images
Premier League
Production Music Association (PMA)
Professional Photographers of America
Quality Float Works, Inc.
Raging Waters Music
Ralph Lauren Corporation
Ramsay Corporation

Rebel Photo
Recording Industry Association of America (RIAA)
Red Wing Shoe Company
Red4 Music/Doogs Rock Inc
Reebok International Ltd.
Reed Elsevier Inc.
Renie Design
Retail Industry Leaders Association (RILA)
Reverb Productions
Revlon
Richard Flutie Photography
Rite Aid
Robin Davis Photography, Inc.
Rodger Scott Craig, a member of Liverpool Express, The Merseybeats, Fortune, Harlan Cage, 101 South, and Mtunz Media
Roger Smith Photography Services
Rolex Watch USA Inc.
Romance Writers of America (RWA)
Romin, Inc.
Rosenthal Consulting LLC
Rosetta Stone Inc.
Saddle Creek
Sage Studios LLC
Sam D'Amico Photography
Schneider Electric
Sean McGinty Photography
Secret Sea Visions (Photography)
SESAC, Inc.
SG Industries, Inc.
Shure Incorporated
SIGMA Assessment Systems
Six Degrees Records
Small Business & Entrepreneurship Council
SMC Entertainment
SMT Corp.
SoBe Entertainment
Soccer United Marketing
Society of Sport & Event Photographers
Software & Information Industry Association (SIIA)
Sony Music Entertainment
Sony Pictures Entertainment
Soul Appeal Records and Music
SoundExchange
Southern Gothic LLC
Specialty Equipment Market Association (SEMA)
SPI (The Plastics Industry Trade Association)

Sporting Goods Manufacturers Association
Sports Rights Owners Coalition
Spring Fever Productions LLC
Spyder Active Sports, Inc
Stenbakken Photography
Stephen Dantzig Photography
Stock Artists Alliance
Stuart Weitzman Holdings, LLC
Student Photographic Society
Studio 404
SunRise Solar Inc.
Taylor Glenn Photographs
Taylor Guitars
Taylor Made Golf Company, Inc.
Technicolor
Tednologies, Inc.
The Cambridge Don
The Collegiate Licensing Company/IMG College
The Donath Group, Inc.
The Dow Chemical Company
The DVD Cafe'
The EMI Group
The Estee Lauder Companies
The McGraw-Hill Companies
The Music People! Inc.
The National Collegiate Athletic Association (NCAA)
The Nielsen Co.
The Recording Academy (National Academy of Recording Arts and Sciences)
The Timberland Company
The Walt Disney Company
Tiffany & Co.
Tighe Creative Solutions, Inc.
Time Warner Inc.
Tony Bullard Photography
Toshiba America Business Solutions, Inc.
TRA Global
Trailer Park
Tricoast Worldwide
Trio Productions, Inc. / Songscape Music,
Twist & Shout, Inc.
U.S. Chamber of Commerce
Ultimate Fighting Championship
Under Armour
Underwriters Laboratories Inc.
United States Tennis Association
Universal Music Group

Uniweld Products Inc.
VF Corporation
Viacom
Vibram USA, Inc
Victorinox Swiss Army, Inc.
Virtual Chip Exchange USA, Inc.
Voltage Pictures, LLC
W.R. Case & Sons Cutlery Co.
Walcott Studio, LLC
Wal-Mart
Warner Music Group
Wendy Kaveney Photography
Western Psychological Services
Westmorland Images, LLC
Wild & Associates, Inc.
Wild Eye Photos LLC
William Sutton Photography
Willis Music
WindLegends Ink LLC
Winestem Company
Winslow Research Institute
Wolfe Video
Wolverine World Wide, Inc.
Woolrich, Inc.
World Wrestling Entertainment, Inc.
Xerox Corporation
Zippo Manufacturing Company
Zumba Fitness, LLC